

**INVOICE NO.**

NC841950

**INVOICE DATE**

9/29/2016

**BILL CYCLE**

201609

**INVOICE DUE DATE**

10/30/2016

Strategic Media Placement  
3946 N. Hampton Dr.  
Powell, OH 43065

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
Strategic Media Placement	1694	Michigan GOP	13614

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
NC499637	Grand Rapids	TV	\$572.00	95	95

**INVOICE NOTES**

see key for zone net info

CANXNP=4;IP=5 62338408 MI GOP GR

Gross Advertising Total	\$572.00
Agency Commission	(\$85.80)
Rep Commission	(\$63.21)
<b>Net Advertising Total</b>	<b>\$422.99</b>

**Terms:** Net 30 Days**Mail to:** Comcast Spotlight  
12964 Collections Center Drive  
Chicago, IL 60693



## INVOICE NO.

NC841950

## INVOICE DATE

9/29/2016

## BILL CYCLE

201609

## INVOICE DUE DATE

10/30/2016

## AFFIDAVIT

Product:  
Estimate No:  
Campaign No:

Comcast Order No: NC499637  
TIM Est No: 1096183  
AE Name: Washington, DC NCC -  
MICH

Market: Grand Rapids  
Contract Type: Single

## Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
ND1765288	TGMIBIZO1601H BUILT ON TRUST	Kalamazoo MI U-verse/4015	AEN, BTN, CNBC, CNN, DISC, ENT, ESP2, ESPN, FOOD, FXNC, HGTV, HIST, LIF, MNBC, TNT, USA	95	\$572.00

## Channel Summary

Network	Zone	Spot ID	Spots	Cost
AEN	Kalamazoo MI U-verse/4015	ND1765288	6	\$26.00
BTN	Kalamazoo MI U-verse/4015	ND1765288	6	\$12.00
CNBC	Kalamazoo MI U-verse/4015	ND1765288	2	\$10.00
CNN	Kalamazoo MI U-verse/4015	ND1765288	9	\$38.00
DISC	Kalamazoo MI U-verse/4015	ND1765288	4	\$24.00
ENT	Kalamazoo MI U-verse/4015	ND1765288	2	\$10.00
ESP2	Kalamazoo MI U-verse/4015	ND1765288	5	\$22.00
ESPN	Kalamazoo MI U-verse/4015	ND1765288	11	\$103.00
FOOD	Kalamazoo MI U-verse/4015	ND1765288	4	\$24.00
FXNC	Kalamazoo MI U-verse/4015	ND1765288	10	\$79.00
HGTV	Kalamazoo MI U-verse/4015	ND1765288	6	\$34.00
HIST	Kalamazoo MI U-verse/4015	ND1765288	6	\$34.00
LIF	Kalamazoo MI U-verse/4015	ND1765288	6	\$26.00
MNBC	Kalamazoo MI U-verse/4015	ND1765288	7	\$29.00
TNT	Kalamazoo MI U-verse/4015	ND1765288	5	\$41.00
USA	Kalamazoo MI U-verse/4015	ND1765288	6	\$60.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
9-24-16	AEN	Kalamazoo MI U-verse/4015	11:46AM	TGMIBIZO1601H BUILT ON TRUST	Storage Wars	30	241	\$4.00	
9-24-16	AEN	Kalamazoo MI U-verse/4015	2:17PM	TGMIBIZO1601H BUILT ON TRUST	Storage Wars	30	241	\$4.00	
9-24-16	AEN	Kalamazoo MI U-verse/4015	7:44PM	TGMIBIZO1601H BUILT ON TRUST	The First 48	30	233	\$5.00	
9-24-16	BTN	Kalamazoo MI U-verse/4015	5:28PM	TGMIBIZO1601H BUILT ON TRUST	Wake Forest at Indiana	30	309	\$2.00	
9-24-16	BTN	Kalamazoo MI U-verse/4015	6:43PM	TGMIBIZO1601H BUILT ON TRUST	Wake Forest at Indiana	30	309	\$2.00	
9-24-16	BTN	Kalamazoo MI U-verse/4015	7:59PM	TGMIBIZO1601H BUILT ON TRUST	Neb@Northwestern	30	301	\$2.00	
9-24-16	BTN	Kalamazoo MI U-verse/4015	10:31PM	TGMIBIZO1601H BUILT ON TRUST	Neb@Northwestern	30	301	\$2.00	
9-24-16	CNBC	Kalamazoo MI U-verse/4015	8:47PM	TGMIBIZO1601H BUILT ON TRUST	Undercover Boss	30	150	\$5.00	
9-24-16	CNN	Kalamazoo MI U-verse/4015	10:51AM	TGMIBIZO1601H BUILT ON TRUST	CNN Newsroom	30	9	\$4.00	
9-24-16	CNN	Kalamazoo MI U-verse/4015	5:41PM	TGMIBIZO1601H BUILT ON TRUST	CNN Newsroom	30	33	\$4.00	
9-24-16	CNN	Kalamazoo MI U-verse/4015	10:43PM	TGMIBIZO1601H BUILT ON TRUST	Bourdain Parts Unknown	30	25	\$5.00	
9-24-16	DISC	Kalamazoo MI U-verse/4015	4:14PM	TGMIBIZO1601H BUILT ON TRUST	Fast N' Loud	30	279	\$5.00	
9-24-16	DISC	Kalamazoo MI U-verse/4015	7:42PM	TGMIBIZO1601H BUILT ON TRUST	Taking Fire	30	271	\$7.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
9-24-16	ENT	Kalamazoo MI U-verse/4015	11:19PM	TGMIBIZO1601H BUILT ON TRUST	Friends With Benefits	30	248	\$5.00	
9-24-16	ESP2	Kalamazoo MI U-verse/4015	12:27PM	TGMIBIZO1601H BUILT ON TRUST	Iowa@Rutgers	30	166	\$4.00	
9-24-16	ESP2	Kalamazoo MI U-verse/4015	1:40PM	TGMIBIZO1601H BUILT ON TRUST	Iowa@Rutgers	30	166	\$4.00	
9-24-16	ESP2	Kalamazoo MI U-verse/4015	4:03PM	TGMIBIZO1601H BUILT ON TRUST	BYU@WVU	30	166	\$4.00	
9-24-16	ESP2	Kalamazoo MI U-verse/4015	9:58PM	TGMIBIZO1601H BUILT ON TRUST	College Football Score	30	158	\$5.00	
9-24-16	ESP2	Kalamazoo MI U-verse/4015	10:33PM	TGMIBIZO1601H BUILT ON TRUST	Cal@AZ State	30	158	\$5.00	
9-24-16	ESPN	Kalamazoo MI U-verse/4015	7:39AM	TGMIBIZO1601H BUILT ON TRUST	SportsCenter	30	40	\$10.00	
9-24-16	ESPN	Kalamazoo MI U-verse/4015	10:45AM	TGMIBIZO1601H BUILT ON TRUST	CFB College GameDay	30	48	\$9.00	
9-24-16	ESPN	Kalamazoo MI U-verse/4015	2:13PM	TGMIBIZO1601H BUILT ON TRUST	Georgia at Mississippi	30	72	\$9.00	
9-24-16	ESPN	Kalamazoo MI U-verse/4015	4:41PM	TGMIBIZO1601H BUILT ON TRUST	ESPN Goal Line	30	56	\$7.00	
9-24-16	ESPN	Kalamazoo MI U-verse/4015	5:46PM	TGMIBIZO1601H BUILT ON TRUST	College Football Score	30	72	\$9.00	
9-24-16	ESPN	Kalamazoo MI U-verse/4015	10:55PM	TGMIBIZO1601H BUILT ON TRUST	Arkansas at Texas A&M	30	64	\$12.00	
9-24-16	FOOD	Kalamazoo MI U-verse/4015	1:25PM	TGMIBIZO1601H BUILT ON TRUST	Food Star/ Kids	30	226	\$5.00	
9-24-16	FOOD	Kalamazoo MI U-verse/4015	11:22PM	TGMIBIZO1601H BUILT ON TRUST	Diners, Drive-Ins	30	218	\$7.00	
9-24-16	FXNC	Kalamazoo MI U-verse/4015	6:23AM	TGMIBIZO1601H BUILT ON TRUST	Fox and Friends	30	79	\$8.00	
9-24-16	FXNC	Kalamazoo MI U-verse/4015	1:51PM	TGMIBIZO1601H BUILT ON TRUST	America's Election HQ	30	111	\$7.00	
9-24-16	FXNC	Kalamazoo MI U-verse/4015	5:47PM	TGMIBIZO1601H BUILT ON TRUST	The Five	30	111	\$7.00	
9-24-16	FXNC	Kalamazoo MI U-verse/4015	10:49PM	TGMIBIZO1601H BUILT ON TRUST	Greg Gutfeld Show	30	103	\$10.00	
9-24-16	HGTV	Kalamazoo MI U-verse/4015	5:16PM	TGMIBIZO1601H BUILT ON TRUST	Flip or Flop	30	181	\$5.00	
9-24-16	HGTV	Kalamazoo MI U-verse/4015	5:45PM	TGMIBIZO1601H BUILT ON TRUST	Flip or Flop	30	181	\$5.00	
9-24-16	HGTV	Kalamazoo MI U-verse/4015	9:43PM	TGMIBIZO1601H BUILT ON TRUST	Beachfront/Renovation	30	173	\$7.00	
9-24-16	HIST	Kalamazoo MI U-verse/4015	12:44PM	TGMIBIZO1601H BUILT ON TRUST	Pawn Stars	30	294	\$5.00	
9-24-16	HIST	Kalamazoo MI U-verse/4015	11:15PM	TGMIBIZO1601H BUILT ON TRUST	American Pickers	30	286	\$7.00	
9-24-16	HIST	Kalamazoo MI U-verse/4015	11:45PM	TGMIBIZO1601H BUILT ON TRUST	American Pickers	30	286	\$7.00	
9-24-16	LIF	Kalamazoo MI U-verse/4015	12:24PM	TGMIBIZO1601H BUILT ON TRUST	My Life as Dead Girl	30	264	\$4.00	
9-24-16	LIF	Kalamazoo MI U-verse/4015	2:41PM	TGMIBIZO1601H BUILT ON TRUST	A Mother's Revenge	30	264	\$4.00	
9-24-16	LIF	Kalamazoo MI U-verse/4015	10:42PM	TGMIBIZO1601H BUILT ON TRUST	The Ugly Truth	30	256	\$5.00	
9-24-16	MNBC	Kalamazoo MI U-verse/4015	5:08AM	TGMIBIZO1601H BUILT ON TRUST	Lockup/Your Business	30	118	\$4.00	
9-24-16	MNBC	Kalamazoo MI U-verse/4015	7:51PM	TGMIBIZO1601H BUILT ON TRUST	Global Citizen Festival	30	142	\$5.00	
9-24-16	TNT	Kalamazoo MI U-verse/4015	11:25AM	TGMIBIZO1601H BUILT ON TRUST	Star Wars:...	30	196	\$7.00	
9-24-16	TNT	Kalamazoo MI U-verse/4015	5:16PM	TGMIBIZO1601H BUILT ON TRUST	Star Wars:...	30	196	\$7.00	
9-24-16	TNT	Kalamazoo MI U-verse/4015	9:00PM	TGMIBIZO1601H BUILT ON TRUST	Star Wars: Empire...	30	188	\$10.00	
9-24-16	USA	Kalamazoo MI U-verse/4015	2:26PM	TGMIBIZO1601H BUILT ON TRUST	NCIS	30	211	\$9.00	
9-24-16	USA	Kalamazoo MI U-verse/4015	3:30PM	TGMIBIZO1601H BUILT ON TRUST	NCIS	30	211	\$9.00	
9-24-16	USA	Kalamazoo MI U-verse/4015	9:38PM	TGMIBIZO1601H BUILT ON TRUST	NCIS	30	203	\$12.00	
9-25-16	AEN	Kalamazoo MI U-verse/4015	3:38PM	TGMIBIZO1601H BUILT ON TRUST	Criminal Minds	30	241	\$4.00	
9-25-16	AEN	Kalamazoo MI U-verse/4015	6:41PM	TGMIBIZO1601H BUILT ON TRUST	Criminal Minds	30	241	\$4.00	
9-25-16	AEN	Kalamazoo MI U-verse/4015	11:43PM	TGMIBIZO1601H BUILT ON TRUST	Criminal Minds	30	233	\$5.00	
9-25-16	BTN	Kalamazoo MI U-verse/4015	11:29AM	TGMIBIZO1601H BUILT ON TRUST	The Final Drive	30	309	\$2.00	
9-25-16	BTN	Kalamazoo MI U-verse/4015	12:43PM	TGMIBIZO1601H BUILT ON TRUST	BTN Football in 60	30	309	\$2.00	
9-25-16	CNBC	Kalamazoo MI U-verse/4015	10:31PM	TGMIBIZO1601H BUILT ON TRUST	Shark Tank	30	150	\$5.00	
9-25-16	CNN	Kalamazoo MI U-verse/4015	5:29AM	TGMIBIZO1601H BUILT ON TRUST	CNN Newsroom Live	30	1	\$4.00	
9-25-16	CNN	Kalamazoo MI U-verse/4015	5:43AM	TGMIBIZO1601H BUILT ON TRUST	CNN Newsroom Live	30	1	\$4.00	
9-25-16	CNN	Kalamazoo MI U-verse/4015	11:22AM	TGMIBIZO1601H BUILT ON TRUST	Reliable Sources	30	33	\$4.00	
9-25-16	CNN	Kalamazoo MI U-verse/4015	11:59AM	TGMIBIZO1601H BUILT ON TRUST	Reliable Sources	30	33	\$4.00	
9-25-16	CNN	Kalamazoo MI U-verse/4015	3:56PM	TGMIBIZO1601H BUILT ON TRUST	CNN Newsroom	30	33	\$4.00	
9-25-16	CNN	Kalamazoo MI U-verse/4015	10:35PM	TGMIBIZO1601H BUILT ON TRUST	This Is Life	30	25	\$5.00	
9-25-16	DISC	Kalamazoo MI U-verse/4015	5:14PM	TGMIBIZO1601H BUILT ON TRUST	Alaskan Bush People	30	279	\$5.00	
9-25-16	DISC	Kalamazoo MI U-verse/4015	9:17PM	TGMIBIZO1601H BUILT ON TRUST	Alaskan Bush People	30	271	\$7.00	
9-25-16	ENT	Kalamazoo MI U-verse/4015	10:45PM	TGMIBIZO1601H BUILT ON TRUST	WAGS	30	248	\$5.00	
9-25-16	ESPN	Kalamazoo MI U-verse/4015	5:40AM	TGMIBIZO1601H BUILT ON TRUST	LSU at Auburn	30	40	\$10.00	
9-25-16	ESPN	Kalamazoo MI U-verse/4015	11:55AM	TGMIBIZO1601H BUILT ON TRUST	Sunday NFL Countdown	30	72	\$9.00	
9-25-16	ESPN	Kalamazoo MI U-verse/4015	3:44PM	TGMIBIZO1601H BUILT ON TRUST	Hockey Postgame	30	72	\$9.00	
9-25-16	ESPN	Kalamazoo MI U-verse/4015	4:58PM	TGMIBIZO1601H BUILT ON TRUST	Sea Sounders @LA Galaxy	30	56	\$7.00	
9-25-16	ESPN	Kalamazoo MI U-verse/4015	6:59PM	TGMIBIZO1601H BUILT ON TRUST	SportsCenter	30	64	\$12.00	
9-25-16	FOOD	Kalamazoo MI U-verse/4015	6:54PM	TGMIBIZO1601H BUILT ON TRUST	Food Star/ Kids	30	226	\$5.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
9-25-16	FOOD	Kalamazoo MI U-verse/4015	8:53PM	TGMIBIZO1601H BUILT ON TRUST	Guy's Grocery Games	30	218	\$7.00	
9-25-16	FXNC	Kalamazoo MI U-verse/4015	7:23AM	TGMIBIZO1601H BUILT ON TRUST	Fox and Friends	30	79	\$8.00	
9-25-16	FXNC	Kalamazoo MI U-verse/4015	1:53PM	TGMIBIZO1601H BUILT ON TRUST	America's Election HQ	30	87	\$7.00	
9-25-16	FXNC	Kalamazoo MI U-verse/4015	5:45PM	TGMIBIZO1601H BUILT ON TRUST	Perino & Stirewalt	30	95	\$5.00	
9-25-16	FXNC	Kalamazoo MI U-verse/4015	6:47PM	TGMIBIZO1601H BUILT ON TRUST	Special Report	30	111	\$7.00	
9-25-16	FXNC	Kalamazoo MI U-verse/4015	8:22PM	TGMIBIZO1601H BUILT ON TRUST	Special Report	30	103	\$10.00	
9-25-16	FXNC	Kalamazoo MI U-verse/4015	9:15PM	TGMIBIZO1601H BUILT ON TRUST	The Kelly File	30	103	\$10.00	
9-25-16	HGTV	Kalamazoo MI U-verse/4015	5:43PM	TGMIBIZO1601H BUILT ON TRUST	Fixer Upper	30	181	\$5.00	
9-25-16	HGTV	Kalamazoo MI U-verse/4015	6:43PM	TGMIBIZO1601H BUILT ON TRUST	Fixer Upper	30	181	\$5.00	
9-25-16	HGTV	Kalamazoo MI U-verse/4015	10:16PM	TGMIBIZO1601H BUILT ON TRUST	Island Hunters	30	173	\$7.00	
9-25-16	HIST	Kalamazoo MI U-verse/4015	11:12AM	TGMIBIZO1601H BUILT ON TRUST	Ancient Aliens	30	294	\$5.00	
9-25-16	HIST	Kalamazoo MI U-verse/4015	11:47AM	TGMIBIZO1601H BUILT ON TRUST	Ancient Aliens	30	294	\$5.00	
9-25-16	HIST	Kalamazoo MI U-verse/4015	1:11PM	TGMIBIZO1601H BUILT ON TRUST	Ancient Aliens	30	294	\$5.00	
9-25-16	LIF	Kalamazoo MI U-verse/4015	12:11PM	TGMIBIZO1601H BUILT ON TRUST	Abducted: Jocelyn...	30	264	\$4.00	
9-25-16	LIF	Kalamazoo MI U-verse/4015	2:10PM	TGMIBIZO1601H BUILT ON TRUST	Honeymoon From Hell	30	264	\$4.00	
9-25-16	LIF	Kalamazoo MI U-verse/4015	10:54PM	TGMIBIZO1601H BUILT ON TRUST	Mother of All Lies	30	256	\$5.00	
9-25-16	MNBC	Kalamazoo MI U-verse/4015	7:08AM	TGMIBIZO1601H BUILT ON TRUST	Hardball/Your Business	30	118	\$4.00	
9-25-16	MNBC	Kalamazoo MI U-verse/4015	3:15PM	TGMIBIZO1601H BUILT ON TRUST	Place for Politics 2016	30	126	\$4.00	
9-25-16	MNBC	Kalamazoo MI U-verse/4015	3:32PM	TGMIBIZO1601H BUILT ON TRUST	Place for Politics 2016	30	126	\$4.00	
9-25-16	MNBC	Kalamazoo MI U-verse/4015	6:16PM	TGMIBIZO1601H BUILT ON TRUST	Place for Politics 2016	30	134	\$3.00	
9-25-16	MNBC	Kalamazoo MI U-verse/4015	11:19PM	TGMIBIZO1601H BUILT ON TRUST	Hardball Matthews	30	142	\$5.00	
9-25-16	TNT	Kalamazoo MI U-verse/4015	12:31PM	TGMIBIZO1601H BUILT ON TRUST	Star Wars:...	30	196	\$7.00	
9-25-16	TNT	Kalamazoo MI U-verse/4015	11:37PM	TGMIBIZO1601H BUILT ON TRUST	Star Wars: Return...	30	188	\$10.00	
9-25-16	USA	Kalamazoo MI U-verse/4015	12:34PM	TGMIBIZO1601H BUILT ON TRUST	Law & Order: SVU	30	211	\$9.00	
9-25-16	USA	Kalamazoo MI U-verse/4015	12:44PM	TGMIBIZO1601H BUILT ON TRUST	Law & Order: SVU	30	211	\$9.00	
9-25-16	USA	Kalamazoo MI U-verse/4015	11:24PM	TGMIBIZO1601H BUILT ON TRUST	Motive	30	203	\$12.00	

Order# NC499637 Total: \$572.00



INVOICE NO.

NC841950

BILL CYCLE

201609

## BILL TO

Strategic Media Placement  
3946 N. Hampton Dr.  
Powell, OH 43065

---

**REMITTANCE**

---

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
Strategic Media Placement	1694	Michigan GOP	13614

**Terms:** Net 30 Days**Phone:** 248-723-7582**Mail to:** Comcast Spotlight  
12964 Collections Center  
Drive  
Chicago, IL 60693**Fax:** 248-728-1448**Note:****Special Note:** For billing inquiries: Cdspot\_busops@comcast.com

---

**Net Balance Due****\$422.99**

---

We accept checks, money orders, and all major credit cards.